

NAWIC

and the Employer



HOW CAN NAWIC MEMBERSHIP BENEFIT YOU, THE EMPLOYER?

NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

- NAWIC is a professional Association comprised of women working in construction and related industries. It was established in 1955 by 16 founding members. Today, approximately 5,500 women across the United States are NAWIC members.
- Members of the Association are business owners/managers, executives, subcontractors, accountants and estimators. Members are also employed in construction trades, including welding, carpentry, plumbing and electrical work.

THROUGH CONSTRUCTION EDUCATION

- As a NAWIC member, your employee can participate in the educational programs developed by the NAWIC Education Foundation (NEF).
- Courses in the fundamentals of construction terminology, processes, procedures and technology provide a member with a strong, thorough overview of the industry.
- NEF offers the following certification programs through Clemson University: Certified Construction Associates (CCA), Construction Document Specialists (CDS) and Construction Industry Technicians (CIT).
- Other courses are offered online through the NEF web site at www.nawiceducation.org.
- NEF focuses on educating young people from kindergarten through 12th grade, with an emphasis on exposing the children to construction career opportunities.
- More than 6,000 students participate in NEF's award-winning national Block-Kids contests each year.
- Each year, the NAWIC Founders' Scholarship Foundation awards \$50,000 in scholarships to students enrolled in higher education and skilled trades training programs.

BY SERVING THE CONSTRUCTION INDUSTRY

- Many NAWIC chapters establish scholarships and financial awards for area students pursuing degrees in various fields of construction.
- NAWIC chapters initiate and complete construction projects that benefit the industry and the community for such organizations as Habitat for Humanity International, Rebuilding Together and other local community-building entities.
- Chapter members have built playhouses, renovated public service buildings and conducted construction safety workshops. Chapters and regions have also united to create and participate in flood- and disaster-relief programs.
- Local NAWIC projects may benefit your company directly or indirectly, but most importantly, they can involve you and your employee as you work together on behalf of the industry.
- As an employer, your support of NAWIC as a sponsor or by enrolling your employees as corporate chapter members will bring your company recognition as a supporter of women in the nontraditional field of construction.

BY SHARING KNOWLEDGE AND IDEAS

- Through NAWIC, your employee will increase her knowledge of the industry by networking with other members employed in the construction industry.
- Chapter meetings, regional conferences and national Conventions provide opportunities to build a strong communication network and to broaden valuable contacts for your firm through your employee.

PARTICIPATING IN CAREER RECRUITMENT

- NAWIC chapters conduct Career Days events in local schools and communities to encourage young men and women to enter the world of construction.
- Many chapters participate in job fairs to recruit women who are interested in changing careers, and to provide information about educational and training requirements for both traditional and nontraditional construction opportunities.

THROUGH LIAISONS AND PARTNERING AGREEMENTS

- Various associations work with NAWIC to share resources, aggressive problem resolutions and safety training.
- NAWIC's future success requires working with and through other organizations to achieve its core purpose. NAWIC has formal partnering agreements with these organizations:
 - ACE Mentor Program of America
 - American Council for Construction Education
 - American Institute of Constructors
 - American Road and Transportation Builders Association
 - American Society of Professional Estimators
 - American Subcontractors Association
 - Associated Builders and Contractors
 - Associated General Contractors of America
 - Construction Financial Management Association
 - Construction Specifications Institute
 - Federal Highway Administration
 - FMI Corporation
 - National Center for Construction Education & Research
 - National Society of Professional Engineers
 - Paxton/Patterson BuildingSkills
 - Society of Marketing Professionals
 - Southern Building Code Congress International
 - Surety Association of America
 - U.S. Army Corps of Engineers
 - U.S. Dept. of Labor, Women's Bureau
 - U.S. Small Business Administration
 - Women Build of Habitat for Humanity International
 - Women's Business Enterprise National Council
 - WomenWork! *The National Network for Women's Employment*

HOW CAN AN EMPLOYER PARTICIPATE?

- Show your company's support of women in construction by becoming a NAWIC Sponsor. NAWIC Sponsorships are available at many different levels and offer multiple opportunities to reach out to NAWIC's niche audience.
- Acquaint yourself with the many benefits of your employee's membership in NAWIC.
- Encourage your female employees to join NAWIC. Your endorsement will generate interest among other employees.
- Share your knowledge and experience in construction by participating in local chapter activities such as Block-Kids contests or Women in Construction Week.
- Support your female employees in NAWIC by paying their dues as you do for employees of your firm who belong to other professional organizations.
- Become a Corporate Chapter Member of NAWIC. Your company can hold one or more memberships and designate female employees to represent your firm at local, regional and national meetings. NAWIC is a 501 (c) (6) nonprofit Association. Its membership dues may be tax deductible as a business expense. Check with your accountant.

For more information about NAWIC or any of its programs, please contact the Association at:

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NAWIC'S CORE PURPOSE:

To enhance the success of women in the construction industry

